

*"With Strivr we can easily onboard staff, clients and scale up our operations without losing control."*

FCG Fonder, a part of the Nordic financial consulting group FCG, offers full-service Manco solutions to Nordic Asset Managers. By taking full responsibility of all fund management processes, FCG enables the client to focus on their core business.

We had a chat with Simon Carlstedt, COO of FCG Fonder, about the past year where FCG Fonder experienced high growth with the onboarding of many new clients and employees. Strivr was implemented during December 2017 and has been a part of their expansion since.



### **Scaling up operations**

"We knew we need a tool to help us make our processes efficient and streamlined as we are growing in a high pace. We chose Strivr due to the minimal effort and cost required to implement it. After the introduction of the tool in our organization, Strivr quickly became a part of our process improvement initiative."

"Thanks to the intuitive and instant access of the product, we can quickly build our processes by simply adding all our tasks. Strivr helps us think in a process-oriented manner and supports us in creating a structure." says Simon. Strivr is now a part of the everyday operations and suits FCG's method of continuously improving processes and exceeding customer expectations.

We believe that having a structure in place, a way to follow up and continuously visualize performance is essential to be able to manage growth with quality.

"With Strivr we can easily onboard staff, clients and scale up our operations without losing control." Simon adds.



With time, the usage of Strivr has spread to different areas of the business and is used in the risk offering, to both internal and external clients, as well in the trading and asset management offer.

